



INNOVATIONS FOR LIVING®

COMFORT BEYOND MEASURE

# PROPINK COMPLETE™ BLOWN-IN WALL SYSTEM





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## COMFORT BEYOND MEASURE.

At Owens Corning we understand how important reputation is. We have been the leader in producing high-quality building materials for over 70 years. In fact, almost every major technological innovation in glass fiber technology has been the result of our meeting the needs of our customers. That's why our insulating products have been rated Number One in the *Builder Magazine* Brand Use Study\* for the last 16 years. It's also why we deliver solutions that conserve energy and protect the environment. We are committed to making the world a better place, one home at a time.

When choosing insulation for the walls in your new home, why not stake your reputation on ours and choose the **PROPINK Complete™** Blown-in Wall System—a high performance solution installed by certified professionals. It's one way to guarantee years of comfort and warmth—as well as complete energy performance for the life of the home you're building.

# A HOME SO COMFORTABLE YOU NEVER HAVE TO THINK ABOUT IT

The **PROPINK Complete™** System provides quality and energy efficiency. The **PROPINK Complete™** Blown-in Wall System is comprised of three products that work together to improve the comfort of your home:

## HIGH PERFORMANCE LOOSEFILL INSULATION PROVIDES THERMAL PROTECTION AND ACOUSTIC BENEFITS

**PROPINK®** L77 Loosefill Insulation is the result of a high performance fiberizing technology that boasts more evenly distributed thermal reservoirs to achieve and maintain industry-standard thermal requirements.

Owens Corning premium loosefill insulation offers exceptional performance for air-infiltration control and thermal protection, achieving an airflow reduction equal to cellulose, while providing R-value greater than cellulose insulation.

**PROPINK®** L77 Loosefill Insulation is formaldehyde free, non-combustible, non-corrosive and won't retain moisture resisting fungus and mold growth to preserve the interior construction of your home. With its acoustical benefit, **PROPINK®** L77 Loosefill Insulation also helps you enjoy a more quiet home.

## BRANDED PINK FABRIC TRANSLATES TO ENERGY PERFORMANCE, RELIABILITY AND COMFORT YOU CAN FEEL

The sturdy polypropylene fabric resists tearing and has an insulation retention membrane that keeps the loosefill insulation compressed and intact for years to come.

## THE INSPECT-R® DENSITY GAUGE ENSURES PROPER R-VALUE

The **PROPINK Complete™** Blown-in Wall System takes advantage of a unique measuring tool called the **Inspect-R®** Density Gauge to measure the insulation blown in walls—without disrupting construction to ensure proper R-Value—or thermal performance.

The **PROPINK Complete™** Blown-in Wall System is an essential choice to ensure many years of quiet warmth and comfort, as well as complete energy performance and low utility bills for the life of your home. Ask your builder to help you create a home that's so comfortable—you never have to think about it again.





## WHY PINK IS GREEN™

By delivering solutions that conserve energy and protect the environment, Owens Corning is helping make the world a better place—one community at a time. We manufacture building materials that save energy, reduce reliance on fossil fuels and decrease greenhouse gas emissions around the world.

Third party certification and verification is an important aspect of many of our products, giving our customers the ability to confidently evaluate products and make choices that allow them to reduce individual carbon footprints.



**PROPINK®** L77 Loosefill Insulation carries the GREENGUARD® Certification, an industry independent, third-party testing program for low emitting products and materials. In fact, Owens Corning was the first insulation manufacturer to qualify for the stringent GREENGUARD® Product Emission Standard for Children and Schools.



Owens Corning glass fiber and foam products made in North America are certified for their recycled content by Scientific Certification Systems (SCS). Our glass fiber products use an average of 50% recycled glass content, and our rigid foam insulation uses an average of 20% recycled content, with all foam scrap recycled back into the process instead of going to landfills.



Owens Corning is the first insulation and masonry veneer manufacturer to receive NAHB Research Center GREEN certification which helps builders and designers select products that meet specific green practices and can earn points towards the National Green Building Standard.



LEED for Homes is a voluntary rating system that promotes the design and construction of high-performance green homes, including affordable housing, mass-production homes, custom designs, stand-alone single-family homes, duplexes and townhouses, suburban and urban apartments and condominiums and lofts in historic buildings.



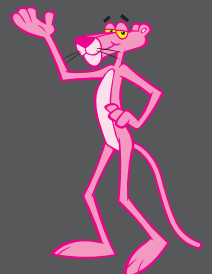
MBDC Cradle-to-Cradle Certified<sup>CM</sup> **PROPINK®** L77 Loosefill Insulation at the Silver level. This certification means a product meets criteria in a number of areas which include: safe and healthy materials; design for reutilization (e.g. recycling); energy efficiency; efficient water consumption and the deployment of socially responsible strategies.



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