

Introducing Owens Corning EcoTouch™ insulation.

Easier to handle. Faster to install.

It's insulation made better than ever before.



INNOVATIONS FOR LIVING®

For installers, homeowners and the environment, Owens Corning EcoTouch™ insulation is the right insulation at the right time.

New EcoTouch™ insulation with PureFiber® Technology raises the bar on sustainability while enhancing the performance qualities that have made Owens Corning the most preferred brand in insulation. In fact, Owens Corning EcoTouch™ insulation is rated #1 for handleability and ease of installation by contractors and is preferred by 2 out of 3 professional installers over all other brands.¹

With Owens Corning EcoTouch™ insulation, it's never been easier to get the job done right.

- Exceptional stiffness and recovery characteristics with no additional handwork needed so you can achieve high-quality, inspection-ready installs¹
- Easier to cut and split with less dust, allowing you to properly insulate irregular cavities and around common obstructions¹
- Installs faster to help you get more done in less time¹



“...easy to cut, perfect to split...I love it!”

Denis Doyton, Professional Insulation Contractor

“There’s a good balance between being stiff enough and soft.”

Jorge Arturola, Professional Insulation Contractor

“...fills the cavity properly, it’s stronger than others, too.”

Esmer Nelson Avalos, Professional Insulation Contractor

PureFiber® Technology makes Owens Corning™ PINK® insulation better than ever.

- EcoTouch™ insulation contains more than 99% natural ingredients²
- GreenGuard Children & Schools CertifiedSM and verified to be formaldehyde free³
- Certified to contain at least 50% recycled content, the highest certified percentage in fiberglass insulation⁴
- Contributes to LEED® project certification

EcoTouch™ is the insulation product of choice for the high-performing, energy-efficient, environmentally sustainable homes that today's homeowners are looking for.



COMMERCIAL PRODUCTS	ASTM C 665	ASTM E 84*	ASTM E 136
EcoTouch™ Thermal Batt Insulation Unfaced	TYPE I	<25, <50	X
EcoTouch™ Thermal Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
EcoTouch™ Thermal Batt Insulation Foil-Faced	TYPE III, CL B & C	<75, <150	
EcoTouch™ Flame Spread 25 FSK-Faced	TYPE III, CL A	<25, <50	
EcoTouch™ Flame Spread 25 Extended Flanges PSK-Faced	TYPE II, CL A	<25, <50	
PROPINK FastBatt® Insulation	TYPE II, CL C	N/R	
QuietZone® Acoustic Batt Insulation Kraft-Faced	TYPE II, CL C	N/R	
QuietZone® Shaftwall Insulation	TYPE I	<25, <50	
Sonobatts® Insulation Unfaced	TYPE I	<25, <50	X
Sonobatts® Insulation Kraft-Faced	TYPE II, CL C	N/R	
Sound Attenuation Batt Insulation	TYPE I	<25, <50	X

*Also applies to UL 723 test method.

To build your business like never before, contact your Owens Corning Distributor today or call 1.800.GET.PINK®

Air Sealing • Insulating Systems • Moisture Management • Sustainable Building Science • COMPLETE ENERGY PERFORMANCE



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**OWENS CORNING
INSULATING SYSTEMS, LLC**
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659



1 According to a 2010 clinical trial conducted in Toronto, Canada, by Ducker Worldwide on behalf of OC Insulating Systems, LLC.
2 Unfaced insulation made with a minimum of 99 percent by-weight natural materials consisting of minerals and plant-based compounds.
3 Owens Corning EcoTouch Unfaced fiberglass insulation is verified to be formaldehyde free by the GreenGuard Environmental Institute.
4 Certified by Scientific Certification Systems to have a minimum of 50 percent recycled glass content, with at least 30 percent post-consumer recycled and the balance pre-consumer recycled glass content.
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