

MATERIALS MATTER.™

We build our legacy of innovation into every detail of every product.



Everyone at Johns Manville is committed to a core principle: materials matter. Our research, design and manufacturing teams consistently deliver high-performance products that demonstrate our focus on innovation.

We pioneered the development of Formaldehyde-free™ fiber glass building insulation over a decade ago and have never stopped looking for new ways to create more comfortable, healthier and energy efficient indoor environments. **Our latest is the introduction of a bio-based binder into our proven Formaldehyde-free insulation to further demonstrate our belief that, in every detail, materials matter.**

"We immediately noticed the benefits of JM's new bio-based binder products. The batts are easy to cut, and have much less odor and dust compared to other batts. We are very happy with JM's new product."

— Benoit Brassard,
Owner, Isolation Red Hot Insulators

Learn more about JM products and our new bio-based binder at specJM.com/biobasedbinder



MATERIALS MATTER.™

We'll always put performance first.

Johns Manville Formaldehyde-free™ fiber glass building insulation products are designed and manufactured to meet critical performance standards—starting with our own.

Highly Engineered Binder Technology

Our bio-based binder includes rapidly renewable plant-based materials, satisfying increased demand for agriculturally-sourced products.

Proven Performance Based on Research and Customer Feedback

While its appearance has changed to an earthy brown, JM Formaldehyde-free™ fiber glass building insulation continues to comply with the same industry specifications (ASTM C 665).

Feedback from the 2012 launch in Canada confirms that applicators believe the new bio-based binder product offers additional benefits. Among the benefits highlighted in the feedback:

Improved handling

Applicators have given consistent feedback on improved handling and product feel.

Easier cutting

Field tests have demonstrated that cutting the bio-based binder product is quick and easy.

Less dust

Tests show that products produced with the bio-based binder are significantly less dusty.

"We are impressed with JM's new product. The batts are easy to cut and fit, and produce significantly less dust. JM's bio-based binder sets a new standard for the industry."

— John Symons,
Operations Manager,
Warm Home Insulation LTD.



"JM's new bio-based binder product offers not only the same installation and performance benefits as JM's white product, but it's also much less dusty. For us, it's a win-win."

— Barry Cowie,
Owner/Manager, B.B.Cowie

Product transition facts:

- JM began a phased multi-plant rollout in January 2013, starting with the manufacturing plant in Willows, California.
- JM's product offering, packaging and product configurations will remain the same.
- As we fully transition to the new binder, you will continue to see the white product on the shelves due to existing inventory.
- There are no performance compatibility issues with mixing our existing and new products. They can, and should, be used interchangeably.

For more information on JM Formaldehyde-free™ fiber glass building insulation products, visit specJM.com/biobasedbinder