



**Johns Manville**  
A Berkshire Hathaway Company

# **GOLD DEALER PROGRAM**



# YOU DESERVE SOLUTIONS AND REWARDS THAT ENABLE YOU TO RUN YOUR BUSINESS YOUR WAY.

You can count on Johns Manville and the stability of Berkshire Hathaway to provide you with one of the widest ranges of insulation solutions on the market and a flexible rewards program to meet your needs.

The Johns Manville Gold Dealer Program is the cornerstone of our commitment to our partnership and is another benefit of working with an industry leader.

## Program Benefits:



**\$300 in Gold Dollars**

Gold Dollars awarded to independent dealers per location upon initial enrollment in the program.



**4% Back**

Every order of Johns Manville Building Insulation accrues 4% of the purchase value in Gold Dollars.



**Blowing Machine Program**

Qualified Gold Dealers can earn a blowing wool machine, with no upfront machine costs.\*

## Eligible Products:



Fiberglass



Spray Foam



Mineral Wool



Blowing Wool\*\*



Polyiso

Now it's even easier to use your Gold Dollars for business expenses.

Go to [JMGoldDealer.com](http://JMGoldDealer.com) and use your Gold Dollars to:



### Purchase JM Apparel

Purchase Johns Manville logoed shirts, jackets and hats for yourself and your employees or as giveaway promotions for your customers. You can also co-brand select items with your company logo.



### Create Co-Branded Advertisements

Create ads using Johns Manville logos and images from our Partner Marketing Hub.



### Apply on Future Orders

Redeem on future purchases to "buy down" insulation orders. Vouchers will be applied upon your request, at the time of your order, in any dollar increment, based on available funds.



### Purchase Merchandise

Purchase reward products from a dynamic and ever-growing catalog, carrying thousands of items, including brand-name merchandise, jewelry, electronics, event tickets and more.

## JM Attic Protector® Blowing Machine Program



A great way to break into or expand your blow-in insulation business is with a new blowing wool machine, especially when it comes with no upfront machine costs.\*

- Drive profitable sales to improve your bottom line
- Add a machine to your rental program or lend it to your remodel contractor or homeowner customers with a minimum product purchase
- Dealer purchase of any eligible JM Building Insulation product will be included in qualification for the program

Enjoy having the flexibility to order the mixed combination of products you need, shipped on one truckload (with a quarter-truck minimum). One call, one shipment.



**GOLD DEALER PROGRAM**

For more information on the Gold Dealer Program:

visit [JMGoldDealer.com](http://JMGoldDealer.com)

email [GoldDealerEnrollment@jm.com](mailto:GoldDealerEnrollment@jm.com)

call 1-800-859-6622

\*Program requires a three-year commitment \*\*Excluding scrap blowing wool



Program enrollment is not retroactive. Gold Dollars are calculated as 4% of net purchases of Johns Manville building insulation products. Gold Dollars may be redeemed for merchandise, future purchases of Johns Manville building insulation and Johns Manville logoed items for yourself, your employees or your customers. Gold Dollars are earned on purchases made from January through December and expire on March 31 of the following year. Gold Dollars have no cash value and cannot be transferred, bartered or redeemed for cash. Johns Manville reserves the right to cancel the program or any component of the program at any time, without notice.