



October 29, 2020

Dear Valued Customer,

Knauf Insulation is announcing a price increase on all Residential and Light Commercial Products effective with shipments on or after **January 15, 2021**. List pricing will be increased per the following guidelines:

Residential and Light Commercial	% Increase
EcoBatts™	8%
EcoRolls™	8%
Manufactured Housing Products	8%
Inner-Safe™ Batts	8%
Basement Wall Insulation	8%
All Loose Fill Insulation Products	8%

In an effort to maintain desired service levels, we will continue operating under the previously communicated planned availability protocol through this time frame.

The price increase will be implemented through new list prices. If you have any questions about this increase, please contact your Knauf Territory Manager.

Thank you for your continued support of Knauf Insulation. We value your business and are committed to changes that enhance the market for energy efficiency.

Sincerely,

Fabio Staffolani  
Vice President - Sales,  
Residential & Light Commercial

Nathan Walker  
Vice President – Sales