



November 1, 2018

Dear Valued Customer,

Knauf Insulation is announcing a price increase on all Residential and Light Commercial Products effective with shipments on or after **January 11, 2019**. List pricing will be increased per the following guidelines:

EcoBatts™	12%
EcoRolls™	12%
Manufactured Housing Products	12%
Inner-Safe™ Batts	12%
Basement Wall Insulation	12%
All Loose Fill Insulation Products	12%

In an effort to maintain desired service levels, Knauf Insulation reserves the right to limit purchase quantities, based upon historic purchase levels, prior to the **January 11, 2019** price increase date.

The price increase will be implemented through new list prices. If you have any questions about the implementation of this increase, please contact your Knauf Territory Manager.

Thank you for your continued support of Knauf Insulation. We very much value your business and are committed to changes that enhance the market for energy efficiency.

Sincerely,

A handwritten signature in black ink, appearing to read "Matt Parrish".

Matt Parrish
 Vice President, Sales – Residential and Light Commercial
 Knauf Insulation